

CARNIVAL OF CARE
The San Marino Club
1685 E. Big Beaver
Troy, MI 48083
SATURDAY, MARCH 20, 2010
10:00 AM - 3:00 PM EVENT
SET UP BETWEEN 8:00 AM & 9:00 AM

Name _____

Name of Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Cell Phone _____ Email _____

Website _____

Participation Level- Descriptions attached

Platinum Sponsor Gold Sponsor Bronze Sponsor

Booth Only Ad Only Brochures Only Ad & Brochure

Number of Extra Guests _____

TOTAL AMOUNT ENCLOSED: _____

Check payable to The CareForward Foundation

All money is due no later than March 1st, 2010

Mail to: Ms. Kristin Bierlein,

CareForward

18000 W. Nine Mile Rd., Ste. 400

Southfield, MI 48075

You can also register on line and pay by visiting our website www.carnivalofcare.com

Please sign, date and fax to Kate McClellan: Fax Number 248-350-7946. By signing this request form you are acknowledging your commitment to participate and abide by the attached rules of the Carnival. Questions? Contact Kate at 248-350-7919 or KateM@thelakelandcenter.net or coc@careforward.com

Name

Date

2010 Carnival of Care Sponsorship Opportunities

*****Please see the following sheet for deadline dates and other requirements*****

- Platinum Sponsor** **\$1,500** **Only 2 spots available**
- 8' booth in a prime location in the room
 - Front, full inside cover of the program booklet in full color
 - 2'x 2' logo on the Platinum Sponsor banner at event
 - Logo on the back of the event t-shirt
 - Company logo, bio and web link on carnival website
 - Marketing materials included in the event handout bags
 - Recognition on the website including press releases at the event as a Platinum Sponsor

- Gold Sponsor** **\$1000** **Only 3 spots available**
- 8' booth
 - Full page ad in program booklet
 - Logo on the back of the event t-shirt
 - Company logo and web link on carnival website
 - Marketing materials included in the event handout bags
 - Recognition on website and at the event as a Gold Sponsor

- Bronze Sponsorship** **\$800** **Only 5 spots available**
- 8' booth
 - Half page ad in program booklet
 - Logo on the back of the event t-shirt
 - Company logo and web link on carnival website
 - Marketing materials included in the event handout bags

- Booth Only** **\$425**
- 8' booth
 - Recognition in program booklet
 - Logo on the back of the event t-shirt
 - Link to company website on carnival website
 - Marketing materials included in the event handout bags
 - 3.5" x 4.75" ad in program booklet

Other Opportunities

- | | |
|------------------------------|--------------|
| Program Ad only 3.5"x 4.75" | \$250 |
| Brochures in event bags only | \$100 |
| Program ad with brochures | \$350 |

Carnival of Care Vendor Rules

- Absolutely **NO** booths are to be taken down before 3pm!!!
- All payments, logos for program and t-shirts (in correct format), and brochures for the event bags **MUST** be received by **March 1, 2010**. No refunds will be given for late receipt of logos and brochures
- **All vendors with a booth must bring a carnival game to have at the table. Please make sure to consider safety when deciding on your game!!**
- All vendors must bring a gift to be used for the event raffle. Your company will be recognized when the gift is given out.
- Breakfast for the vendors will be served from 8-9:30am. Please make sure you are set up by 9am.
- The booth/sponsorship cost covers breakfast and lunch for 2 representatives. If you would like to have more attend there is a suggested donation of \$12 to cover this cost.
- Logos for the program and t-shirts need to be the highest quality .jpg you have available. All print is in black and white unless otherwise stated in your sponsorship description.
- Brochures for the event bags can be delivered to:
CareForward
18000 W. Nine Mile Rd, Suite 400
Southfield, MI 48075
Please provide at least 600 brochures as everyone can see your company.
- Carnival (**casual**) attire required, absolutely **NO** suits, ties, or work clothes allowed!!
- Most importantly....**HAVE FUN!!!!!!**

